TECTONIC NIGHT SUMMIT

Barras Art & Design, Glasgow

10 September 2026 • Glasgow Tech Week

IMPACT REPORT

ABOUT TECTONIC

An evening for Scotland's innovation ecosystem to collide.

TecTonic Night Summit is a celebration of creativity, innovation, community and curiosity, bringing together people who might not otherwise find themselves in the same room.

Part innovation marketplace, part creative showcase, part mentorship programme and part community gathering, TecTonic brings founders, technologists, investors, students, creatives and ecosystem supporters together for an evening built around discovery and connection.

There are no traditional conference talks to sit through. Instead, people can explore, experiment, meet the people behind new ideas, exchange knowledge and see where conversations might lead in a curated, but deliberately unstructured arena.

The ambition is simple: create the opportunity for opportunity.

4th consecutive sold-out edition

When	**Thu 10 Sept, 6:30–10:30pm**
Where	**BAaD Glasgow**
Tickets	**£18**
Capacity	**500**

COMMUNITY
COLLABORATION
CURIOSITY

OUR MISSION

Creating the conditions for good things to happen between good people.

For our third consecutive partnership with Glasgow Tech Week, TecTonic Night Summit followed the programme’s flagship conference, Fusion Fest, with a different kind of gathering: an evening designed to bring Scotland’s technology, creative and entrepreneurial communities together.

Our approach is deliberately informal, but the intention is anything but accidental. Through a diverse mix of people, interactive experiences, mentorship and opportunities to connect, we aim to create the conditions for unexpected conversations, useful introductions and new collaborations.



Sep 2026 Showcase video



Photo Gallery

KEY FEATURES

Six strands. One shared purpose.

Every part of TecTonic is designed to give people a different way into the room, whether that means discovering a new venture, trying an emerging technology, getting practical advice, meeting a mentor or simply starting a conversation with someone outside their usual circle.

1 The TecTonic Market Square

Startups, innovators, creative businesses and ecosystem organisations, indoors.

2 The Creators Courtyard

An outdoor marketplace of creative, artisanal, food & drink and early-stage businesses.

3 Free 1-to-1 Mentorship

Focused conversations with experienced founders, investors, advisors and industry experts.

4 Connections Across Communities

Including opt-in AI matchmaking from Generative Connections. Diverse attendee pool by design.

5 Interactive Innovation

VR/AR, games and installations to get hands-on with.

6 Music, Street Food & Live Performance

Including Delighters Theatre, Tarot, Bubble Art, Face Paint, Live Caricatures, and Close-up Magic.

2026 TEAM



Nick Murray
The Ventures Lab



Dana Schwendtner
GlasHub / F*ckUp Nights



Jonny Lindsay
Converge / GlasHub



Ruby Sweeney
The Events Hub



Lesley O'Neill
KAOS VPA Ltd

Volunteers
Strathclyde Inspire

ADVISORY BOARD



Rachael Arnold
Creative Entrepreneurs Club



Manish Joshi
Glasgow 2026



Gurjit Singh Lalli
TEDx Glasgow



Jamie McHale
Scottish Technology Club



Zoe Evans
Techstars

TICKETS & ATTENDANCE

483

attendees on the night

~97% of the 500 capacity

ESTIMATED GENDER SPLIT



~65.5% male **~34.5% female**

Rough estimate from first-name matching across 473 of 558 registered names (85 unclassifiable, excluded). Aggregate only; no individual identified.

558
tickets issued

488
orders

71.34%
paid-ticket turnout

81.61%
free-ticket turnout

31
exhibitor spaces (19 Indoor, 12 Creator's Courtyard)

6:00pm
busiest arrival hour

2025 VS 2026

2025 figures from the TecTonic Night Summit Impact Report 2025 (BAaD Glasgow, 29 May 2025).

ATTENDEES ON THE NIGHT

2025 • 463

483

MENTORSHIP SESSIONS

2025 • 30

19 confirmed mentors in 2026

47

COMMUNITY PARTNERS

2025 • 56

70+

Growing the connections that make TecTonic different.

TecTonic returned for its fourth consecutive sold-out edition, bringing 483 people together at BAaD, up from 463 attendees in 2025.

But the story isn't simply about attendance. The mentorship programme expanded from 30 to 47 sessions, while our community partner network grew from 56 to more than 70 organisations.

The mentorship offer also continued to broaden, bringing together expertise spanning product, digital and entrepreneurship with creative industries, branding, marketing and career development. This reflects the wider mix of people TecTonic aims to connect: not just those building technology, but those who help ideas take shape, reach people and grow into something more.

The growth in community partners is equally significant. More organisations are willing to endorse TecTonic and to bring their networks into the room, helping create a richer mix of perspectives and connections across Scotland's ecosystem.

A SMOOTHER FRONT DOOR

A new check-in pathway for 2026

At the previous edition in December 2025, ticket allocation with pre-printed name badges at the door was slow. It created a bottleneck, and people waited a long time to get inside.

For 2026 we changed the process. Our event platform partners Forumm worked with our Head of Attendee Ticketing, Leslie Kane O'Neill, to build a new software pathway that prints name badges on demand.

The result was a better arrival experience for everyone:

- Name badges printed on demand in under 5 seconds.
- A more streamlined check-in, so people got into the room faster.
- More accurate check-in reporting.

DECEMBER 2025

Slow allocation, a bottleneck at the door.

→

2026

Badges printed on demand, faster check-in, accurate reporting.





forumm

Built by **Forumm** for their events and ticketing platform,m with he support of **Leslie Kane O'Neill** (Head of Attendee Ticketing at TecTonic)

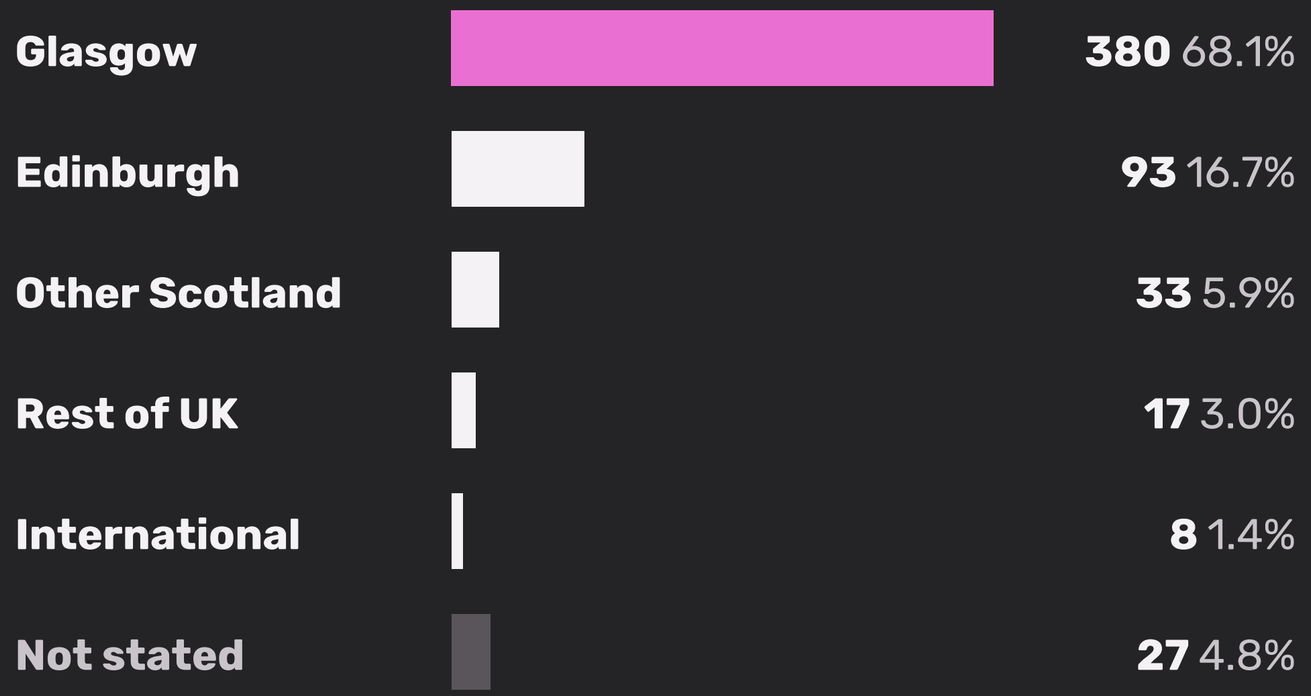
WHO BOUGHT TICKETS

Rooted in Glasgow.
Connected across Scotland and beyond.

68.1%

of registered ticket buyers came from Glasgow

REGISTERED TICKETS BY LOCATION



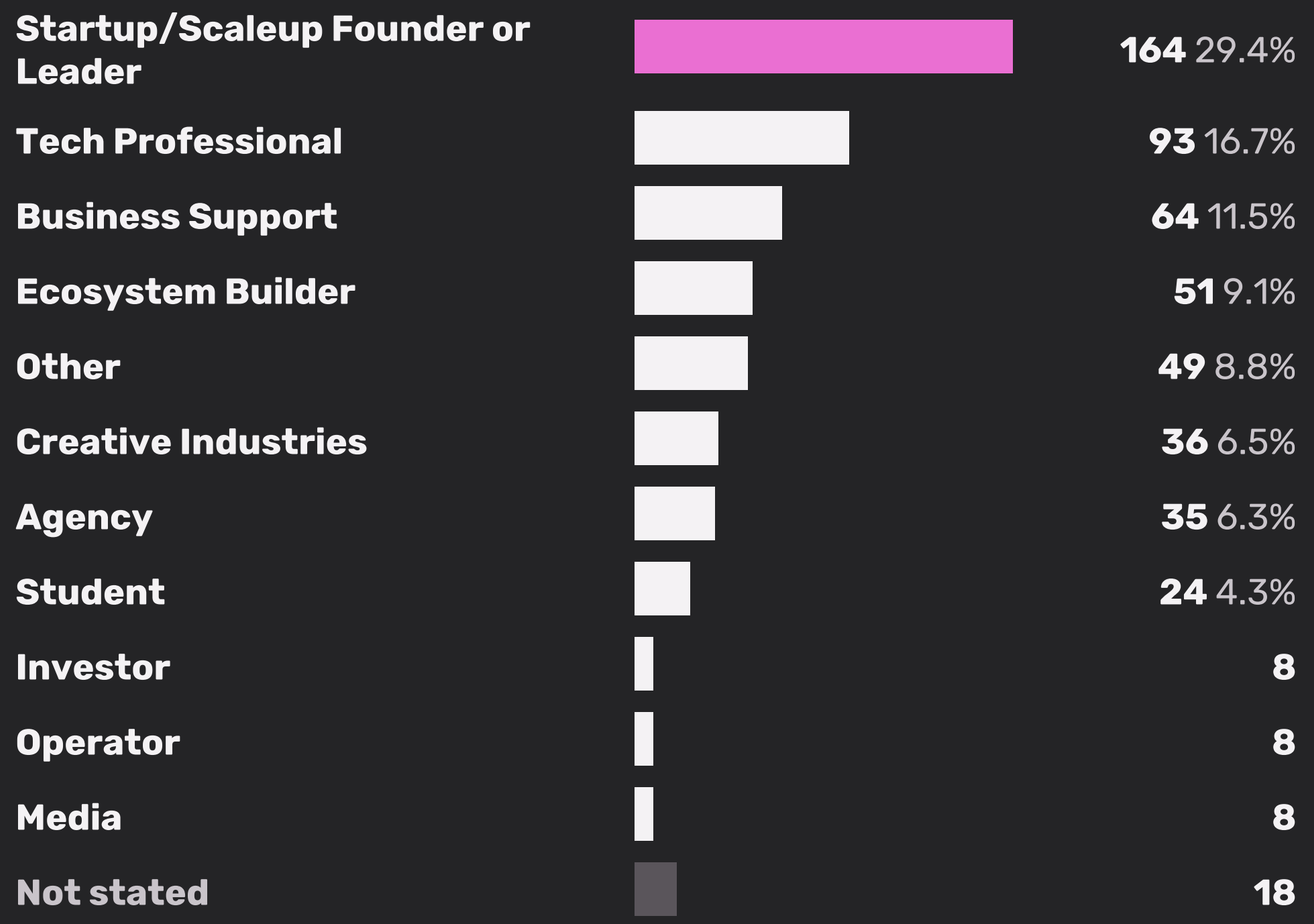
WHO WAS THERE

164

Startup/Scaleup Founders or Leaders, the largest single group (29.4%)

The ingredients that matter.

Founders, technologists, creative practitioners, investors, students and business support organisations bring different perspectives and needs. Putting them together creates the possibility of connections that sector-specific events may not naturally produce.

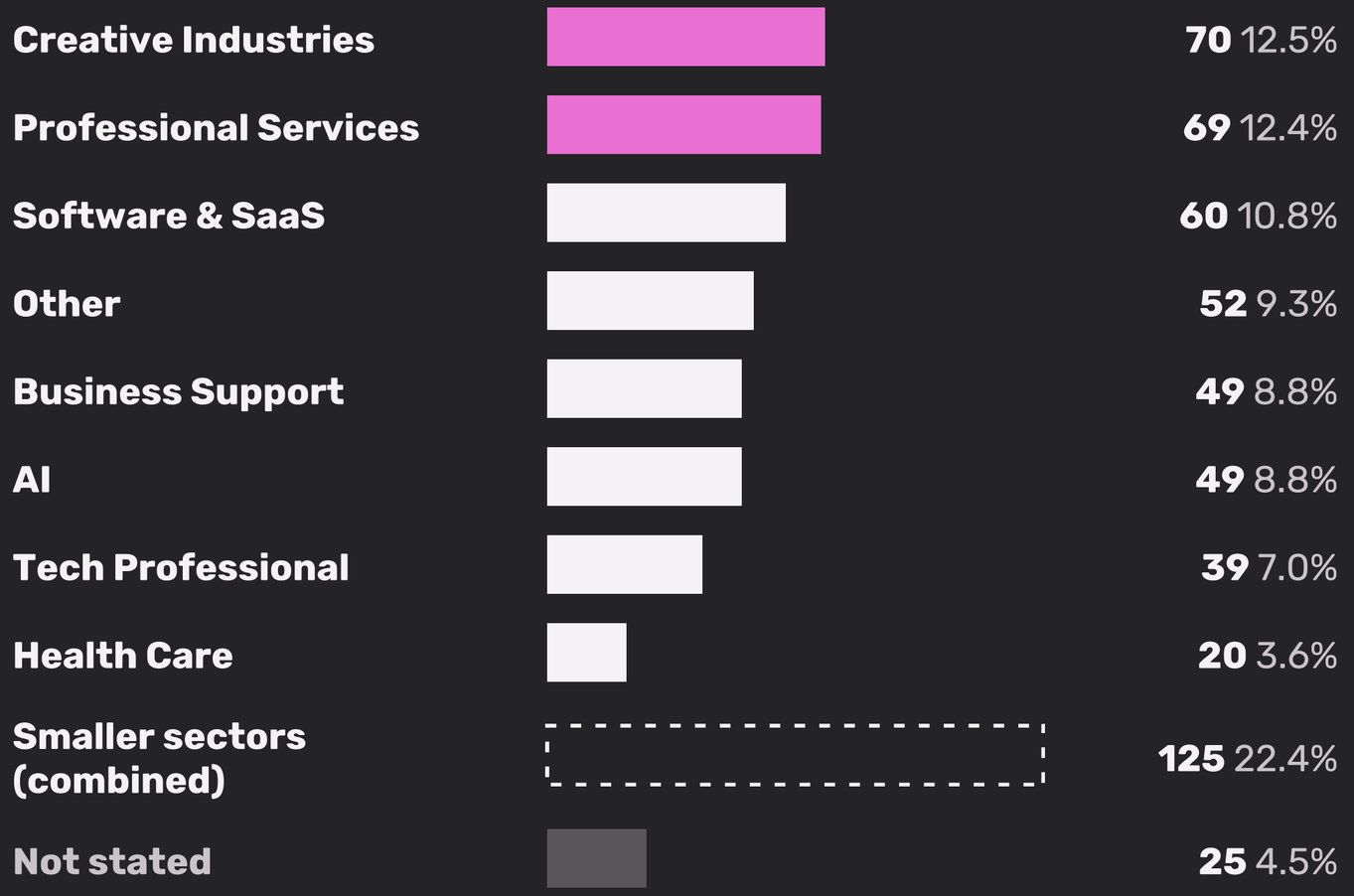


ATTENDEES BY INDUSTRY

Creative Industries and Professional Services led the mix, with 70 and 69 buyers.

SMALLER SECTORS · 125 (22.4%)

Cleantech, Academia, Investment, FinTech, EdTech, Media, Cyber Security, Games, Ecommerce, Food & Beverages, Transport, Student, CivTech/LawTech



2026 SPONSORS



Sponsors played a vital role in making TecTonic happen. We're delighted to be supported by purposeful sponsors providing vital services to entrepreneurs and tech businesses across the UK, and beyond. 7/10 were returning sponsors.

These organisations understand that alignment with a project of this scale offers a unique opportunity to be positioned as a champion of the entrepreneurial ecosystem while boosting brand reputation with customers, stakeholders, and the UK business community.

Their contributions helped cover venue costs, food and drink for mentors and volunteers, and fees for subcontractors. Support came from international brands alongside Glasgow-based startups and consultancies, demonstrating a commitment to giving back to the ecosystem they're part of. Sponsors also benefited from bespoke marketing campaigns, short-form video interviews and a range of event access perks, including a **Glasgow Growth Spotlight** for the home-grown sponsors.

COLLABORATION ACROSS THE ECOSYSTEM

70+

Community Partners

spanning technology, creative industries, academia, business support and investor networks

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“celebrating those who put the work in week after week, all year round.”

Nick Murray, Director, TecTonic MVMT

70+ community partners.
One shared ecosystem.

Community partners are not simply a distribution channel for TecTonic. They are a fundamental part of why the event works.

Across Scotland, these organisations bring people together throughout the year, supporting founders, connecting creative communities, developing talent, sharing knowledge and creating opportunities within their own networks.

TecTonic offers another point of connection between them. By inviting these communities into the same space, we help people discover organisations beyond their usual circles, make new relationships and see the wider ecosystem they are part of.

Our role is not to replace the good work already happening, or compete for ownership of the people doing it. It is to shine a light on that work, help it travel further and create opportunities for different parts of the ecosystem to support one another.

A strong ecosystem is not built by one organisation.
It is built by many organisations doing valuable work, and by creating more opportunities for that work to connect.

COMMUNITY PARTNERS































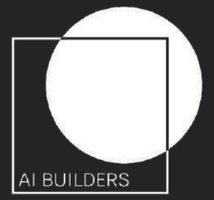




















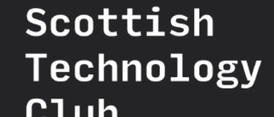




























COMMUNITY PARTNERS









































































INSIDE THE MARKET SQUARE

The Market Square brings early-stage ventures, established businesses, creative studios, technology specialists and ecosystem support organisations together under one roof as exhibitors.

It is a place to discover what people are building, explore new technologies and services, and meet the people helping businesses take their next steps. Alongside emerging ventures and interactive elements are the specialist organisations that help turn ideas into viable businesses, from intellectual property and finance to marketing, digital capability and growth.

Early setup gave exhibitors dedicated time to network and connect with one another before attendees arrived.



technology coaching
SUUM STUDIO
MotionLabs
JOHNSTON CARMICHAEL
Zebra Growth
YUSH
lincoln {ip}
GROHWIE
FUNDRAISING 101
SCOTTISH CREATIVE NETWORK
Flyte
brassneck we get tech.
SocialPaps
DELL Technologies
NUMERIQ
action ai
forumm
LYNN PILKINGTON
DIGITAL TRUSTEES
FinFlare
SILMARIL
Makerteers
The Events Hub
playable TECHNOLOGY

THE CREATORS COURTYARD

RAER · Revived · MacChoi · 777 AURA · WEST HIGHLAND SPIRITS · WILD CHANGER · LUSH · ROOTED IN MEXICO · PLISTIC MEDIA · SWEET EVERYTHINGS · SELKIE SEAWEED ROPE GROWN IN SCOTLAND · Poppie Wood | Creative Studios · DIAMOND PRODUCT DESIGN CO.



The Creators Courtyard brings together Scottish makers, producers, creative businesses and early-stage ventures, giving them a space to showcase their work, meet new customers and sell directly to the people in the room.

From food and drink to ceramics, skincare, outdoor products and creative platforms, the Courtyard celebrates the breadth of entrepreneurial talent beyond the traditional tech sector.

Its location at BAaD, beside the historic Barras Market, feels fitting: a contemporary expression of Glasgow's longstanding culture of making, trading and bringing people together.

The aim is not simply to add colour to a technology event. It is to give independent businesses a meaningful place within Scotland's wider innovation story.

Independent Scottish businesses.
Made to be discovered.
Learn more about our exhibiotrs here.

THE MENTOR MEZZANINE

Practical expertise, one conversation at a time.

47 sessions delivered

19 confirmed mentors on the roster

33 applications, 21 of 33 Glasgow-based



TecTonic's mentorship programme gives attendees access to experienced founders, investors, advisers and specialists for focused one-to-one conversations.

By bringing different kinds of expertise into one place, TecTonic helps people access practical advice and perspectives they may not otherwise encounter, as well as help founders to expand their support networks.

Ten were supported through Barclays Eagle Labs and Techscaler, with a further nine volunteering their time pro bono.

TOP THEMES APPLICANTS ASKED ABOUT

Product strategy / GTM	**17**
Fundraising & investment readiness	**16**
Brand / design / marketing	**14**
Career transition	**7**
Growth & scaling	**4**

WHO APPLIED FOR MENTORSHIP

FUNDING STAGE OF APPLICANTS

Bootstrapped / self-funded	**15**
Pre-Seed	**8**
Not applicable	**8**
Seed	**1**
“Starting out”	**1**

21 of 33 applicants were Glasgow-based

The remainder spanned Edinburgh, Inverclyde, Dunfermline, Saltcoats, Renfrew, Dundee, London, and further afield (Ryde, Spain).









GENERATIVE CONNECTIONS

Making introductions more intentional.

TecTonic partnered with Generative Minds to offer opt-in, AI-powered matchmaking through Generative Connections, helping attendees identify people they might benefit from meeting ahead of the evetn evening.

117
total check-ins

103
connection requests

100+ **recommendations for new connections made before the event**

A technical issue meant attendees could not access the tool from the start of the ticketing campaign, limiting the time available to build engagement. Despite this, activity was encouraging once the tool became available.

Generative Connections

LOOKING TO 2027

The opportunity is to make matchmaking an attendee-led part of the journey before the event: giving people time to explore potential connections, make introductions and arrive with conversations already in mind.

REACH & ENGAGEMENT

43,879

views and impressions across LinkedIn and Instagram

Full promotional window, 7 July to 30 September 2026 (86 days)

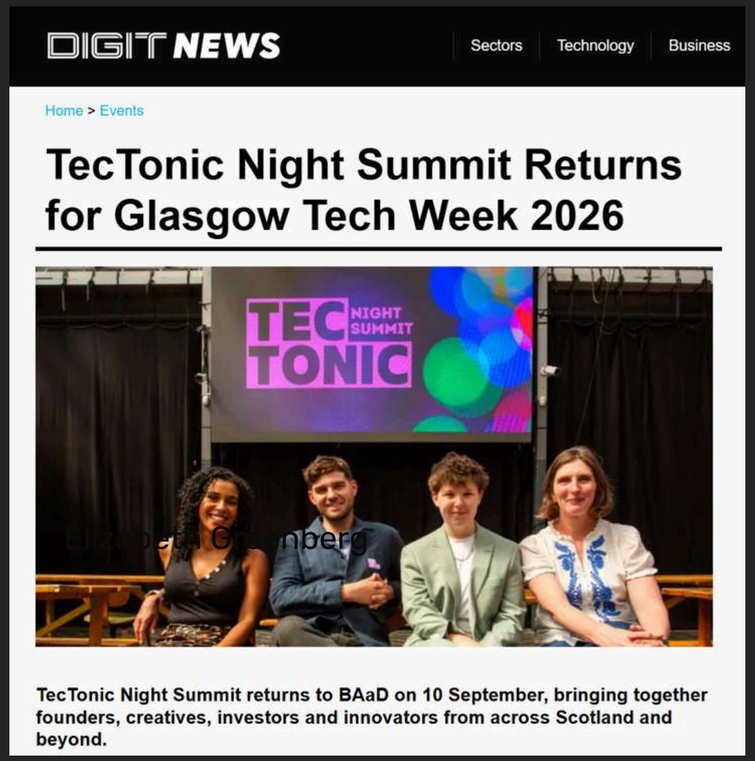
CHANNEL	VIEWS / IMPRESSIONS	INTERACTIONS	NEW FOLLOWERS
LINKEDIN	**25,524** impressions	**1,121** 935 reactions, 110 comments, 76 reposts	**367**
INSTAGRAM	**18,355** views	**784**	**107**
COMBINED	**43,879** views and impressions	**1,905**	**474**

OUR OWN CHANNELS ONLY

These figures count only posts published on TecTonic's own LinkedIn and Instagram. They don't include the many posts from other people mentioning TecTonic.

Data reflects only native posts from the TecTonic social channels.
This does not take into account posts about TecTonic by attendees, supporters and promotional posts by Community Partners.

IN THE PRESS

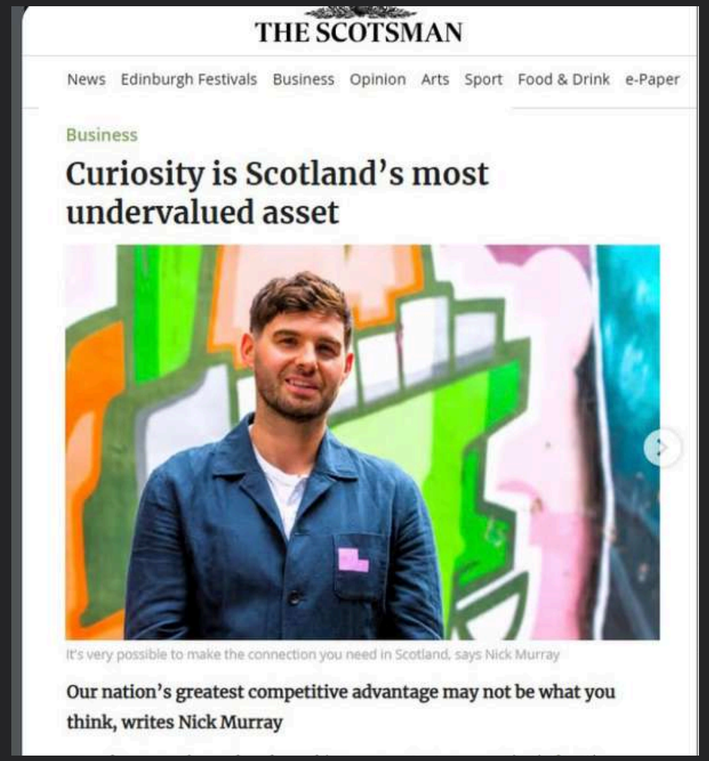

DIGIT NEWS

Sectors Technology Business

Home > Events

TecTonic Night Summit Returns for Glasgow Tech Week 2026

TecTonic Night Summit returns to BAaD on 10 September, bringing together founders, creatives, investors and innovators from across Scotland and beyond.


THE SCOTSMAN

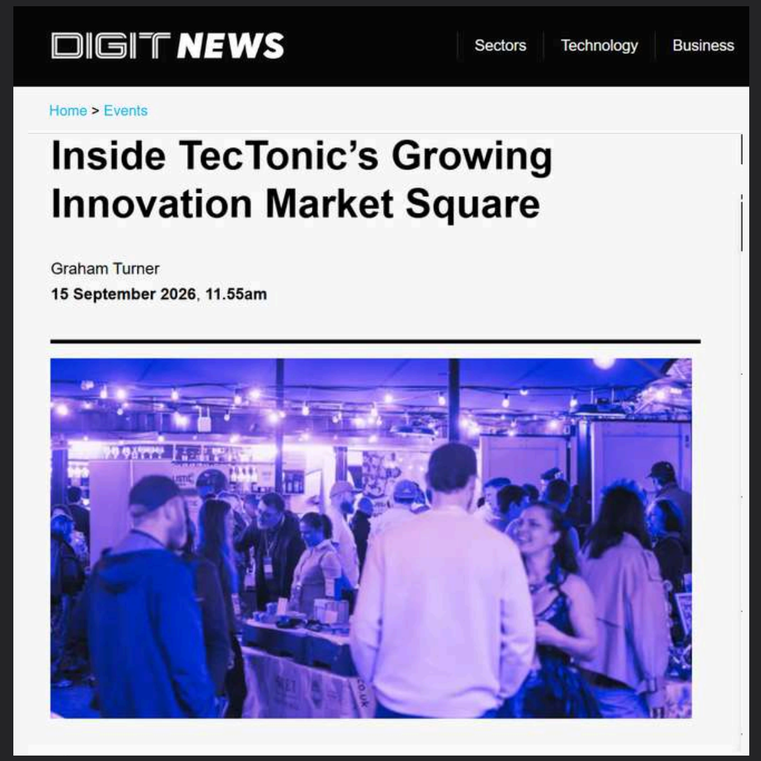
News Edinburgh Festivals Business Opinion Arts Sport Food & Drink e-Paper

Business

Curiosity is Scotland's most undervalued asset

It's very possible to make the connection you need in Scotland, says Nick Murray

Our nation's greatest competitive advantage may not be what you think, writes Nick Murray


DIGIT NEWS

Sectors Technology Business

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Inside TecTonic's Growing Innovation Market Square

Graham Turner

15 September 2026, 11.55am

A story people wanted to share.

The rise of the content creators

TecTonic's reach extended beyond its own communications through independent articles, attendee reflections, exhibitor posts, mentor feedback and sponsor content.

This matters because the event is built around the wider ecosystem, not just the TecTonic brand. When participants choose to share their own experiences, they introduce the event, and the people and organisations within it, to new audiences.

In 2026, that organic contribution became a more visible part of the story, extending beyond the evening itself as we saw a dramatic increase in Influencers and Content Creators filming at the event.

ATTENDEE FEEDBACK

What does it actually feel like to be there?

A programme and a list of exhibitors can tell you what an event contains. They cannot fully capture the atmosphere, the conversations or whether you'll feel at home in the room.

That's why we worked with Yush to capture attendee reactions and reflections around the event, alongside photography and post-event feedback.

The responses reinforced what TecTonic is designed to create: an energetic, welcoming atmosphere; a genuinely cross-sector mix of people; hands-on experiences rather than passive displays; and practical conversations that can happen without the formality of a traditional conference.

Just as importantly, attendees, exhibitors, mentors and partners continued sharing their own reflections after the event, extending the experience beyond the room and helping other people understand what TecTonic is about.

powered by YUSH











ATTENDEE FEEDBACK

"Innovation is rarely linear. Environments like TecTonic Night Summit catalyse a level of cross-pollination that fosters true creativity. No limits on disciplines, minimal jargon and plenty space to collaborate."

Rory Gordon
Founder, Lypo

"The main [difference] was the atmosphere... Everyone had insightful advice and was so happy to share it. The room felt like I was at a party."

Caitlin Murphy
Student, University of Strathclyde

"One of my favourite things about these events is never quite knowing what conversation you're going to end up in... Glasgow really does have an incredible creative and business community."

Chantelle Stewart
Founder, The Yellow House Studio

"There was something genuinely refreshing about being surrounded by open minded people who were there simply to connect, exchange ideas and see what could come from those conversations."

Athenea Arias
2D Game Artist & Game Designer

"Nick Murray and the team are rethinking what bringing 500 people from different parts of the ecosystem together should feel like. Less conference. More collisions, conversations and collaboration."

Rich Wilson
CEO, Gigged.AI

"Nights like this are exactly why community matters so much in tech... TecTonic is proof it works."

Sooz Young
Technology Coaching

ATTENDEE FEEDBACK

"Best one yet, a treat as always and huge credit to the team for putting on such an amazing night."

Peter Shirreffs
Eagle Labs Manager,
Barclays Eagle Labs

"Yet again TecTonic Night Summit stands out as the best event for the Scottish eco-system... Genuinely one of my favourite nights of the year."

Jason Wagner
Startup Mentor

"If there is one thing that makes me drop everything... it's TecTonic Night Summit!"

Ineta Joksaite
Founder, NetaNode

"We heard some fascinating ideas and met people doing inspiring work. The future looks bright for Scotland's tech landscape!"

D'Arcy Nicholl
Account Manager,
Dell Technologies (sponsor)

"The 500-strong capacity fills up fast, but it's the genuine energy in the room that makes it special."

Oumar Akram
Scottish Asian Business Chamber

"There's a real skill in creating an event that feels busy, energetic and full of opportunity without feeling forced."

Craig Somerville
Founder, WITR

"Thank you so much for bringing everyone together, It was such a brilliant opportunity to meet and connect with new people!"

Alicia Bickerstaff
Creative Enterprise Coordinator, GSA

Nearly 500 people came together for what felt like one of the most significant evenings of the week. The kind of event that creates genuine FOMO if you missed it.

Ruby Sweeney
Founder, The Events Hub

RECOMENDATIONS FOR 2027

The 2026 edition reinforced the value of bringing different communities together in an informal, hands-on setting. The next step is to make it easier to connect before the night, understand who we are reaching, smooth the few rough edges people told us about, and agree how we will measure success.

1 **Fix the Generative Connections bug well ahead of the 2027 ticketing campaign.**

Ensure that the AI tool is explicitly positioned as attendee-led, pre-event matchmaking, not something facilitated on the night or by organisers.

Evidence: 117 check-ins and 103 connection requests, despite a bug that blocked access from the start of ticketing.

2 **Look at boosting gender diversity through partnerships**

Explore further strategic partnerships with female and queer-focussed community partners to encourage awareness.

Evidence: The ~60% Male vs ~40% Female attendance has been consistent across all four TecTonic events.

3 **Investigate why free tickets converted to attendance better than paid ones (81.6% against 71.3%).**

Consider what that implies for 2027 pricing and reminder communications with Community Partners and wider attendees.

Investigate commercial strategy to ensure tickets are a considered purchase that translates to attendance.

4 **Make the night easier to read.**

Proposed: a welcome sign explaining how TecTonic works (no talks, explore freely), a venue map, clearer staff areas and quieter mentor spaces.

Evidence: 66% of 121 Yush respondents said nothing needed improving. Main asks: less noise (13%), clearer signage (5%), layout and flow (4%).

THANK YOU

Built by the ecosystem, for the ecosystem.

TecTonic is made possible by the generosity, energy and commitment of the people who believe in bringing Scotland's innovation communities closer together.

Thank you to our sponsors and event partners, our 70+ community partners, exhibitors, mentors, performers, volunteers, suppliers and everyone who helped shape the evening. And thank you to the **483** people who came through the doors at BAaD on 10 September 2026 as part of Glasgow Tech Week.

The event lasts one evening. The relationships, ideas and opportunities it creates can go much further.

So, what comes next?

We're exploring what the next chapter of TecTonic could look like, and we're open to conversations with organisations and communities who want to bring something special to their own innovation ecosystem.

If you see an opportunity to collaborate, bring different communities together or take the TecTonic format somewhere new, we'd love to hear from you.

Let's create the opportunity for opportunity.

TEC TONIC NIGHT SUMMIT

team@tectonic.scot